

Management Principles

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 - Visionary leadership and strategy

Management Principles

1. Develop a healthy dissatisfaction with the status quo

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2. Share ideas of every kind at every level

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3. Constantly challenge assumptions and biases

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4. Commit to rethinking the world

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5. Dream and imagine that anything is possible

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6. Treat employees as your most valuable asset

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7. Respect others and their individuality

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8. Accept responsibility for your actions

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9. Value the contributions of each employee

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10. Establish a balance between work and your personal life

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11. Create an environment where people feel free to raise concerns

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12. Represent the diversity of the world you serve

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13. Create a foundation of trust

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14. Develop a passion for learning

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15. Eliminate organizational barriers

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16. Provide employees with meaningful work opportunities

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17. Clearly communicate expectations

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18. Enable people to tap into their full potential

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19. Become an ethical role model for other employees

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20. Listen to all viewpoints

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21. Use the advantages of size to take risks

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22. Do what matters most

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23. Create a clear vision of where you're going

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24. Solve customer problems

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25. Lead the way through change